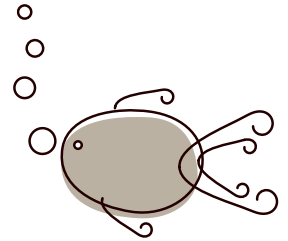




Case Study

The Challenge

Wanting to update their online presence and change the perception of the company, Greenshires approached Leapfrog to develop their new corporate website and email marketing campaign as well as provide a managed hosting facility and quarterly usage reports.



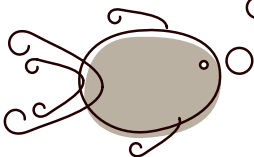
The Solution

Working hand in hand with their in-house design team we developed the creative concept for the new website, along with a series of flash animations for each of the main services pages.

A content specification was put together which became the blueprint on which the site was developed. At key stages of the programming process Greenshires were invited to review the progress and provide valuable feedback.

We have also integrated a full content management system for the site. This

- allows any member of
- staff at Greenshires to
- edit, amend or
- update the site content, thus ensuring the immediacy and longevity of the site.



The Result

The new corporate website is due to launch in early July 2007.