



Compressed Air Solutions supplies a range of bespoke air systems, from small workshop compressors to complete compressed air scheme design and build. It also offers a comprehensive maintenance and 24/7 breakdown service.

“Leapfrog has helped us to strengthen our brand presentation with a new corporate identity and a completely revamped website. We’ve had nothing but positive comments about the changes which have given the company a fresh and professional look.”

Mark Strong

Managing Director, Compressed Air Solutions

What did the client want?


Compressed Air Solutions (CAS) had experienced rapid growth and its website had been neglected during this expansion. The priority, therefore, was to redesign and develop the website to reflect the advances the business had made. CAS was also keen to maximise the ‘success stories’ it had created thanks to its knowledgeable and conscientious team of engineers.

What did Leapfrog do?

Following a Strategic Planning Meeting, Leapfrog recommended that before the website was redeveloped, the CAS corporate identity needed to be addressed. The existing identity did not reflect the highly professional nature of the business and was detracting from the values of the brand. The work Leapfrog undertook included:

 Corporate Identity

 Website Development

 Turning Pages
Online Brochure

 Marketing Literature

What were the results?

“As a company, we focus on the individual needs of each of our customers so that the bespoke solution we offer is entirely in line with their requirements. The Leapfrog team operate along parallel lines - they listen carefully to what you want, consider the options and come back with recommendations that are bang on the money.

“They certainly delivered the right result for us. We now have a modern corporate image and a revitalised website which fittingly reflect our business and core values. I would certainly recommend Leapfrog as a marketing partner to SMEs in the B2B arena.”

Mark Strong

Managing Director, Compressed Air Solutions